

ಐಸಿಎಆರ್ ಜೆಎಸ್‌ಎಸ್ ಕೃಷಿ ವಿಜ್ಞಾನ ಕೇಂದ್ರ

ICAR JSS Krishi Vigyan Kendra

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Prime Minister of India Video Conference with farmers

Video Conference programme live telecast by the ICAR JSS Krishi Vigyan Kendra, Suttur for Mysuru district Farmers

Hon'ble Prime Minister Sri Narendra Modi participated in a live interaction programme with selected farmers of various districts on 20 June 2018 from 9:30 AM to 12 noon. Live telecast of the interaction was arranged for farmers of Mysuru district at the JSS Krishi Vignan Kendra in Suttur.

Farmers from various States and Districts participated in the interaction. The experiences of various farmers across the country were highly inspiring and provided new insights to the farmers of Mysuru District. Information related to soil health campaign, drip irrigation technology, different subsidiary occupations like small-scale poultry farming, experiences of custom hiring of agricultural implements, farmer producer companies, Pradhan Manthri Fasal Bheema Yojana, value addition to farm produce etc., were highly beneficial.

After the live telecast, Sri J.G. Rajanna of the KVK addressed the farmers. He provided information about the soil health management, under the Soil Health Mission, and explained to the farmers on how to use the Soil Health Cards for reducing their expenditure on fertilizers. Sri Vinod, Manager, National Chemicals and Fertilizers, Mysuru Division, provided information to the farmers about the subsidies offered on the purchase of various fertilizers from his company. Sri H.V. Murali Madhava, Senior Manager, M/s Jogita Plastic Pipes Co., introduced the various drip irrigation implements available from his company. Sri Ayarahalli Madappa, President, Varuna Farmer Producer Company explained the opportunities and challenges of Farmer Producer Company.

Dr Arun Balamatti, Head, ICAR JSS KVK translated the Prime Minister's speech into Kannada. Sri K.R. Ravindra, Deputy Project Director, ATMA explained about the various programmes under the ATMA project.

About 100 farmers participated in the programme.



Host Organization

JSS Mahavidyapeetha

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